

OFITRES

Press Release

Vic (Barcelona), August 30th, 2022

The exquisite, versatile, and functional avant-garde design of Ofitres is presented at Habitat Valencia 2022.

- › Ofitres, manufacturer of office furniture and collective spaces, is participating for the first time in Feria Habitat Valencia 2022 and presents its new furniture collections to equip offices, contract, and residential environments.
- › The **Tono cabinet** and the expansion of the **Tono family** are, among others, the novelties launched by Ofitres during Feria Habitat Valencia 2022.

At the next edition of **Feria Habitat Valencia**, which will be held from September 20th to 23rd, **Ofitres** will present its latest furniture innovations for the equipment of offices, collective and residential spaces. A modern, functional, and multipurpose furniture specially developed having the different needs of the working world in mind, whether in offices, contract, or residential spaces.

Timeless, with elegant lines and refined aesthetics, the equipment proposals of Ofitres combine, depending on each collection, different geometric shapes, materials, and textures that give them a distinguished air. They embellish spaces as diverse as offices, home offices, co-workings, or common spaces in contract projects.

Thus, in the Ofitres space, located in **Pavilion N3-P1, Stand C11b**, the company will showcase different designs developed jointly with La Mamba and Tandem studios. The new **Tono cabinet**, one of the designs by La Mamba, as well as the expansion of the **Tono family**, with the management table, the meeting table, the sofa, and the bench, are outlined. A family that is characterized by its simple and delicate lines, a perfect symbiosis between shapes, materials, textures, and colors allowing extreme functionality and versatility, generating a visual and emotional comfort to any space.

Habitat Valencia will also be a good opportunity to get to know other pieces such as the **Avant counter**, the **Hat pouf**, the **W3 chair**, and the **D1 conference chair**, as well as the brand-new different finishes of the Kubo lockers or the new Wagner **S1 chair**. Designed by Sven von Boethlicher, the Wagner S1 chair has become an award-winning seat at the German Design Awards 2022, the IF Design Award 2022 and the Red Dot 2022. All these pieces are included in the new **Issue 01** catalogue, recently published. The catalog includes three international installations, located in different European cities, developed by renowned architecture and interior design professionals who have opted for the avant-garde and versatile Ofitres furniture.

Feria Habitat Valencia is the perfect showcase and a great opportunity to show prescribers, retailers, and the specialized press the new furniture proposals of Ofitres. Our proposals are designed to offer equipment solutions that respond to the different needs of today's working world and that demonstrate, without a shadow of a doubt, that they meet all the highest expectations of professionals.

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What's new in Ofitres

Tono cabinet

The new Tono cabinet, designed by La Mamba, is a versatile proposal to equip offices, collective and residential spaces. This proposal arises from the need to offer a flexible, elegant, and sophisticated storage system adapting to the space, but also to the way of working and living the environment. Its aesthetic and functional impact allows us to equip collective or residential spaces, endowing them with unparalleled elegance and transmitting serenity and harmony.

Thanks to its elegant and light design, and to the different possibilities in terms of dimensions, formats, heights, and finishes, it allows anyone to create multiple configurations and adapt them according to the type of space for which it is intended. This storage system is so complete that it represents freedom above all.

Starting from a 78 cm high cabinet with 2, 3 or 4 doors, multiple compositions are possible: different heights with different combinations of doors, open or closed shelves, chromatic games in the handles, locked cabinets, combination of interior and exterior finishes mixing Melamine, Alvic Luxe High Gloss, Alvic Zenit Super Mate or Alvic Sincron, etc.



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Tono Family

The Tono Family is growing. New furniture elements are added to the storage system to complete the configuration of the spaces, whether in offices or collective facilities. Composed of the **management table**, **meeting tables**, **sofas**, and **benches**, each of the different new components of the family follows the unique base lines of the Tono cabinet. They are all intended to create an elegant and sophisticated visual game in any space in which they might be integrated.

This furniture, following the brand's business values, is produced with materials that are honest with the environment and that adhere to the mission of offering designs of great innovation, functionality, and quality. The combination of finishes in the Tono family follows the same pattern as in the Tono cabinet, so, depending on whether it is the management table, the meeting table, the sofa, or a bench, they can be produced in walnut, beech or oak wood, aluminum, or marble, among other materials.



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About Ofitres

Ofitres, is a cutting-edge equipment manufacturer based in Vic (Barcelona), integrated within the Alvic Group, specialized in the manufacturing of contemporary design furniture for commercial and residential use. Ofitres furniture has been specially developed to meet functional and aesthetic needs in any type of public spaces (corporate environments, hospitality, conference rooms, etc.) and residential (home offices).

With values such as innovation, sustainability, and design, Ofitres is a company with 30 years of history. Our international vocation focuses its efforts on the design and production of functional, current, and practical avant-garde furniture. Our products are, above all, sustainable and environmentally friendly, aiming to cover the functional and modern needs in offices, residential and commercial spaces.

Since its foundation, the company has positioned itself as one of the national leaders in the design and production of equipment for collective installations and corporate environments. This has also been possible thanks to the designs developed *in house* and the collaboration with highly talented designers such as La Mamba, Tandem or Olga Casas.

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